



May 4, 2009

To whom it may concern,

Joel Timmons and his business Profitable Glass Solutions Ltd. has provided a great service to NOVUS Franchising Inc., and to the NOVUS Franchisee Network, by providing timely and relevant presentations focused on financial management and sales planning.

His multiple presentations at our 2008 NOVUS Super Session were one of the highpoint of our convention. His breakout sessions were highly attended and received the highest marks from our franchisee network.

Kent Hillferty, current chairman of the NOVUS Advisory Council, said in his review that Joel's presentation "... couldn't have come at a better time. His straight forward presentation was jam packed with useful information that I will take with me to make my business more profitable.

I would recommend Joel's services to any group, franchise or not, that is interested in

Sincerely,

A handwritten signature in black ink, appearing to read 'Keith Beveridge', is written in a cursive style.

Keith Beveridge
Senior Vice President
NOVUS Inc.